

# New Realities: New Opportunities

Our Strategic Plan for 2026 - 2028



## Executive summary

The Shaker Heights Youth Center (SHYC) underwent a comprehensive strategic planning process with Janus Small and Associates. The focal point of the strategic planning process was the development of a vision for SHYC in three - five years. The consultant undertook Board and staff surveys, interviews about SHYC with community leaders and committee planning meetings. The Strategic Planning Committee made up of Board, staff, and community members reviewed all input gathered from interviews and surveys and met in full committee meetings and subcommittee meetings from July 2025 - January 2026. The following is a comprehensive look at the mission, vision, and goals the committee developed.

Mission	Vision
Shaker Heights Youth Center (SHYC) empowers Shaker's young people to thrive through inclusive prevention programs, compassionate support, and community engagement, nurturing their social-emotional, behavioral, and developmental well-being.	Shaker Heights youth are resilient and poised to build a bright future for themselves, their families, and the overall community.

## Goals

Goal 1	Build SHYC's administrative and governance infrastructure and capacity to provide an efficient and firm foundation for the organization's multi-faceted service to the community.
Goal 2	Formalize fundraising operations to grow diversified and sustainable support for operations, including facilities, of SHYC.
Goal 3	Strategically grow the visibility and understanding of the mission of SHYC to best reach more youth, families, partners, and donors.
Goal 4	Refine and strengthen SHYC's programs to best serve the youth and families of Shaker Heights as well as schools, and other partners.

